

COACHING NOTES FROM COACHING CULTURE



EPISODE 92 HOW TO CREATE AN EFFECTIVE CULTURE MANUAL LIKE STEVE KERR

Mentorship to Help You Transform Your Leadership: thriveonchallenge.com/mentorship/

Schedule a Mentorship Call with JP: calendly.com/thriveonchallenge/initialcall

With Nate: forms.gle/5f8VmQ5LM8uN1qJd9

Steve Kerr's Coaching Manual

- <https://www.businessinsider.com/steve-kerr-built-coaching-philosophies-for-warriors-2016-4>
- <https://www.si.com/nba/2015/02/20/golden-state-warriors-steve-kerr-stephen-curry-klay-thompson-joe-lacob>

Pick a Platform that Works for You

- Notebook
- Microsoft Word Document
- Google Documents- Great for sharing and collaborating.
- [Evernote](#)- Great for multiple notes and ability to go back and search through.

Organizing Your Toolbox

- Multiple Resources for learning! Podcasts, clinics, books, meetings, surveys, etc...
- Categorize Information: Discipline, relationships, recruiting, communication, parents, fundraising
- Create a Timeline: Monthly or Seasons (Off-Season, Pre-Season, Regular-Season, Post-Season, After-Season)
- Create Systems for Accumulating: How and when do you record?
- Discuss and Share with Others

Value in Collaborating in Working on Your Culture Manual

Creating a Document for the Future

- Prepare as best as we can for the moment before we are in the moment.
- Ask the questions: What are we going to do? Why? How? When?

(Nate) Point About Toolbox- If We Need It

(JP) Reflect and Refine Your Way of Doing Things

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Before You Begin:

1. Creation of a culture manual is an endless process.
2. Below are just some samples of ways others have organized. Organize in a way, which works for YOU.
3. Things will rarely go exactly according to plan, but it's important to start with a plan.

The purpose of the Culture Manual is to create a resource to:

1. Guide you and your staff through the course of the season.
2. Accumulate and organize the new ideas, systems, and procedures you learn.
3. Continuously improve and implement new ways of doing things, while maintaining consistency in the things that are working.

Get step-by-step directions to creating your Culture Manual.

1. Buy Calling Up at ThriveOnChallenge or get the E-Book on Amazon.
2. Forward your receipt to jpnerbun@thriveonchallenge.com.
3. I'll send you the Coaching Manifesto System PDF and the Culture Manual System PDF. These step-by-step guides will serve as your map and compass, ensuring you are never lost on your journey again.

JP Nerbun
jpnerbun@thriveonchallenge.com
Twitter: [@jpnerbun](https://twitter.com/jpnerbun)
thriveonchallenge.com

Nate Sanderson
[@CoachNSanderson](https://twitter.com/CoachNSanderson)
Nate_S@BreakthroughBasketball.com