

COACHING NOTES FROM COACHING CULTURE

EPISODE 87 DECIDING ON THE RIGHT STRATEGY FOR YOUR CULTURE



This week's key question: What do you want to be great at?

Consider your style of play. Anyone watching your team should be able to identify the things you strive to be great at. "This team is outstanding at _____, _____, and _____."

As coaches, we must understand our purpose. That purpose should inform your style of play. Your style of play should be evidence of what you value.

How do you translate your purpose into your style of play?

Your systems, styles, and strategies should be consistent with your program's overall purpose.

It's important to note, what's written in the manual is not nearly as important as what actually happens in practice or on the playing field. Your policies and principles are worthless if your strategies contradict your words.

How do you determine a style of play?

Consider Randy's Key Questions:

- **What do you want your team to be known for?**
- **How do you want them to play?**
- **What do I enjoy coaching?**
- **What do I enjoy watching?**

Your style of play is not necessarily dependent on your personnel. Consider first what style of play you enjoy coaching, and what you want your style of play to communicate about your team.

When properly aligned, your style and system can be a conduit for others to see your values at work! However, there must be consistency between your purpose, your values, and your style of play.

Athlete Centered Culture

Give athletes decision-making opportunities on the court/ field.

Help players understand the game so it can become their own.

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Identifying What is Essential

Sometimes we succeed despite our methods rather than because of our methods.

Eliminate those things that undermine your ultimate purpose or have little return for the time invested. That could be strategically, culturally, etc. Paring down can be incredibly freeing!

JP Nerbun
jpnerbun@thriveonchallenge.com
Twitter: @jpnerbun
thriveonchallenge.com

Nate Sanderson
@CoachNSanderson
Nate_S@BreakthroughBasketball.com